

SUUYAR – DATA USAGE & PRIVACY POLICY

1. Overview

SUUYAR is committed to protecting your privacy and handling your personal information responsibly. This policy explains how we collect, use, store, and protect the data you provide when using our website, subscription services, or purchasing products.

By using SUUYAR services, you agree to the terms of this Data Usage & Privacy Policy in addition to our **Terms of Service**.

2. Information We Collect

We may collect the following types of information from you:

a) Personal Information:

- Name, email address, phone number, delivery address, and billing details

b) Payment Information:

- Credit/debit card information is processed securely via third-party payment providers (we do not store full card details)

c) Usage Information:

- Pages visited, orders placed, subscription activity, IP addresses, and device/browser information

d) Communications:

- Customer service inquiries, feedback, and any information you provide voluntarily
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3. How We Use Your Data

SUUYAR uses your information for the following purposes:

1. To process orders and deliver your food products

2. To manage your subscription, including billing, cancellations, and pauses
3. To communicate order updates, promotions, or relevant news
4. To improve our website, services, and user experience
5. To comply with legal obligations and prevent fraud

We do **not sell or share your personal data with third parties** for marketing purposes without your consent.

4. Data Sharing

We may share your data only in the following circumstances:

- With our delivery partners to fulfill your orders
- With payment processors to securely process transactions
- With service providers who help us operate our website and manage subscriptions
- If required by law or legal process

All third-party providers are required to protect your data and only use it for the purposes we authorize.

5. Data Retention

- Personal data is retained only as long as necessary to provide our services or comply with legal requirements
 - Subscription and transaction records may be stored for **up to 7 years** for accounting and legal purposes
 - After this period, data is securely deleted or anonymized
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6. Your Rights

Under UK data protection laws, you have the right to:

- Access the personal information we hold about you
- Request corrections to inaccurate or incomplete data
- Request deletion of your personal data, subject to legal obligations
- Object to or restrict processing of your data
- Withdraw consent for marketing communications

To exercise any of these rights, contact us at **support@SUUYAR.com**.

7. Security of Your Data

SUUYAR implements appropriate technical and organizational measures to protect your data from unauthorized access, disclosure, alteration, or destruction.

- All payment information is encrypted via secure payment gateways
 - Personal information is stored on secure servers with restricted access
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8. Cookies & Tracking

Our website may use cookies and similar technologies to:

- Improve website functionality and user experience
- Track user activity for analytics and reporting
- Manage subscription and login sessions

You can manage cookie preferences in your browser settings.

9. Marketing & Communications

- You may receive emails regarding your orders, subscriptions, or SUUYAR promotions
 - You can unsubscribe from marketing communications at any time via the link in our emails
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10. Policy Updates

SUUYAR may update this Data Usage & Privacy Policy from time to time. Changes will be posted on our website. Your continued use of the site constitutes acceptance of the updated policy.

11. Contact Us

For questions about this policy or your personal data, contact us at:

✉ [**support@SUUYAR.com**](mailto:support@SUUYAR.com)